



Department of Economics
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Bruin Consulting
c/o UCLA Career Center
501 Westwood Plaza
Los Angeles, CA 90095
www.bruinco.com

August 30, 2009

To Whom It May Concern:

We are pleased to invite your firm to Consulting Fair 2009, hosted jointly by the UCLA Undergraduate Business Society and Bruin Consulting. The event is scheduled for Tuesday, October 6th, 2009 from 7-9pm and will be held in the Covell Grand Horizon room at UCLA. Consulting Fair is the best opportunity for your corporate recruiters to meet with and attract the most qualified undergraduate students interested in pursuing careers in consulting.

Consulting Fair is your chance to showcase the ways in which your firm is unique, as well as to advertise potential career opportunities available. Students of all majors and of the highest caliber will be attending the event. Because Consulting Fair allows top students to personally interact with firm representatives, attending firms generally capture the top applicants.

The unprecedented collaboration between UBS and Bruin Consulting will likely result in the largest Consulting Fair ever held at UCLA, and both organizations will engage in extensive campus publicity and marketing to ensure that result. As the premier business organizations at UCLA, UBS and BC's main strengths are their strong image and ability to advertise to their more than 3,500 total members. This year, Consulting Fair will be heavily advertised to UCLA's student body for three weeks leading up to the event through the Daily Bruin (UCLA's major newspaper read by 30,000 daily), classroom announcements, strategically placed banners, and flyers. The event has always been a success for students and firms alike, and this year promises to exceed previous years' benchmarks.

At Consulting Fair 2009, your firm will be provided with its own table, and catering services will be provided. Please bring brochures and documents containing comprehensive company information and employment opportunities as well as signs, banners, and marketing giveaways in order to set up the table. Consulting industry brochures with firm descriptions created by UBS and BC will be distributed to students.

Participation in Consulting Fair can be an effective way for your company to raise awareness and build rapport with candidates before the interview process begins. We hope that your firm will join us in making Consulting Fair 2009 a successful event! If you have any questions regarding the event or sponsorship, please contact us.

Best Regards,

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Bruin Consulting

Overview

Bruin Consulting was founded to develop our members for prestigious, rewarding careers in business. To that end, we bring together informative and innovative events hosted with prominent consulting firms to build UCLA's competitive edge and help launch UCLA students' futures. Our organization's events and resources—including workshops, speaker series, professional development services, and case competitions—provide students with valuable insight into the exciting field of consulting as well as connect them with top firms.

Run by passionate students with experience in consulting and personal track records of excellence, Bruin Consulting is the organization on campus to learn about business, grow as a candidate, and begin the path to a successful business career.

For more information on Bruin Consulting, please visit our website www.bruinco.com.

Membership

As a Bruin Consulting partner firm, you will be able to network with and recruit the brightest students at UCLA, including our Board (whose election requires a rigorous interview process). We currently have over **500 members** spanning from the freshman to the senior level.

The average sampled GPA among Bruin Consulting members is **3.55** with a standard deviation of **0.32**. **50%** of these members are eligible for *cum laude* honors, and **18%** are eligible for *magna cum laude* honors upon graduation.

Economics
Business Economics
International Economics
Political Science
International Developmental Studies
Global Studies
Psychology

Bruin Consulting serves students of diverse disciplines, including the social sciences, life sciences, engineering and humanities. By identifying top undergraduates with distinct skill sets, specific expertise, and quantitative horsepower, we gather competitive students who create significant value for consulting firms. Our members come from over 20 majors, many with double majors or minors, and all have track records of initiative and accomplishment.

For more information, visit www.bruinco.com.



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The Undergraduate Business Society

Overview

As the largest business organization on the UCLA campus, the Undergraduate Business Society (UBS) strives to bridge the gap between undergraduate students and the corporate world. For 28 years, UBS has served as a critical resource for thousands of students. Throughout the year, we host industry nights, workshops, information sessions, and school-wide competitions to educate and prepare students for their post-undergraduate careers. UBS has over 3500 active undergraduate members. Our events do not merely cater to business majors, as we invite all undergraduates to attend every event.

This year we have an especially strong and talented board with students interning over the summer at a multitude of firms ranging from Goldman Sachs to ZS Associates. For further information on the Undergraduate Business Society, please visit <http://ubsbruins.com>.

The Consulting Committee

The Consulting Committee for the 2009-2010 school year is led by four individuals committed to providing the best possible networking and recruiting opportunities for firms, in addition to paramount recruiting and interview preparation and resources for students. With experience in strategy consulting and business strategy, the board members are ideally positioned to put on premiere events for firms and students.

As an integral part of the Undergraduate Business Society, the Consulting Committee is able to access all the benefits of UBS. For example, board members will be working closely with the Public Relations Committee to advertise events to the maximum number of students. Additionally, the Consulting Committee will connect with every one of UBS's 3500 members, and the board will work hard to educate them on the benefits of consulting. These efforts are to ensure that the highest caliber students attend every event.

If you have any questions regarding UBS, the Consulting Committee, or any of UBS's events, please do not hesitate to contact any of the board members.

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The Consulting Fair

Event Details

The Fair will take place on **October 6, 2009**, from **7–9pm** in the **Covel Grand Horizon Room**. Please look at the last page of this packet for a map of the venue and directions. The parking lots for the venue are **Sunset Village (closest) and Parking Lot 8**. The UCLA map, available at www.ucla.edu/map, can help you navigate our campus for further assistance. Refreshments will be provided.

Please contact Venkat Mocherla with your participation confirmation at (925) 699-7496 or vmocherla@gmail.com

Participation Details

The Registration fee for the Consulting Fair 2009 is \$350, which confirms your attendance at the Consulting Fair and helps cover the costs for the event. It includes the following benefits:

- A table for your firm
- The combined advertising efforts of UBS and BC leading up to the event
- Firm name and logo in pamphlet and on marketing materials
- Description of firm in event pamphlet
- Resume book of all attendees
- Catering

Other considerations follow:

- Please bring brochures and documents containing comprehensive company information and employment opportunities as well as signs, banners, and marketing giveaways
- Send up to 3 representatives to provide firm information and network with students



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Registration Form

Contact Information

Company:
Contact Name:
Contact Position:
Phone:
Fax:
Address:
Email:

Information

Consulting Fair Attendance: My firm would like to attend the Consulting Fair. I have enclosed a check from my firm for **\$350 payable to Bruin Consulting.**

Any additional comments, questions, or suggestions:

Signature: _____

Please print out this form and mail with an enclosed check to:

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or e-mail to:

Venkat Mocherla
vmocherla@gmail.com
 (925) 699-7496

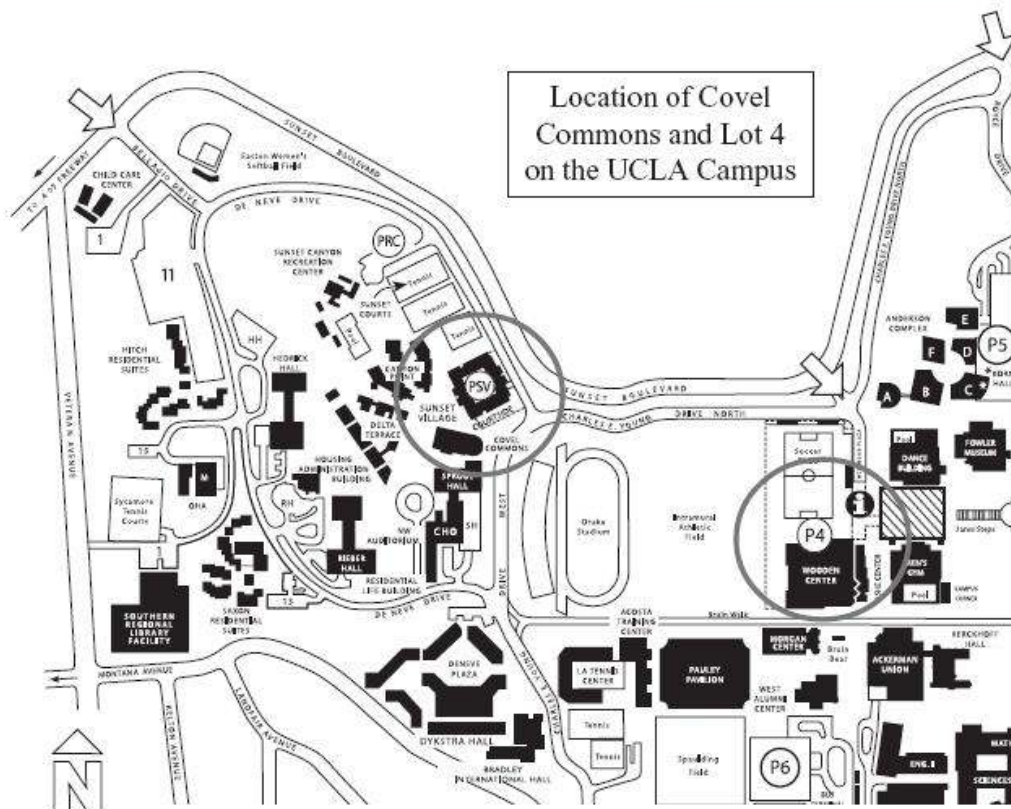


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(Purchase Parking Permit in Lot 4. Park in PSV Lot.)



1. From the 405 Freeway, exit on Sunset Blvd. Proceed EAST on Sunset Blvd. and enter the campus by turning RIGHT onto Westwood Blvd.
2. Proceed straight ahead and down the driveway to underground Parking Lot 4. Purchase a parking permit for the Sunset Village (PSV) lot from the attendant at the kiosk.

Parking permits are \$8 per day and are good for only one lot (i.e., you may not move your car to another lot without paying an additional charge).
3. Make a LEFT as you exit the Parking Lot 4 driveway and proceed WEST on Charles E. Young Drive North.
4. At the three-way stop sign, make a RIGHT onto De Neve Drive.
5. Make a LEFT into the Sunset Village (PSV) parking entrance. Insert your gate pass as indicated on the scanner. Park in any unrestricted space.
6. Take the elevator or stairs (located in the southwest corner of the parking garage) to the lobby level (L). The Covell Commons building will be directly in front of you as you exit the elevator.