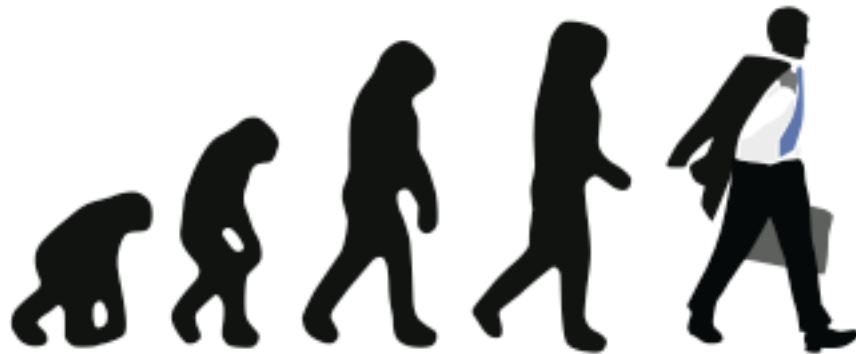


BC

BRUINCONSULTING

CORPORATE
SPONSORSHIP
2009-2010



evolve.

www.bruinco.com

WHAT DOES BC DO?

- WE CONNECT UCLA UNDERGRADUATES AND TOP CONSULTING FIRMS
- WE HOST FUN AND INNOVATIVE EVENTS TO INTRODUCE STUDENTS TO THE CONSULTING INDUSTRY
- WE PARTNER WITH FIRMS TO HELP STUDENTS DEVELOP THE PRACTICAL SKILLS NEEDED TO EXCEL ON THE JOB

2008 EVENTS

consulting expo

specialized workshops

case preparation

resume building

sales training

fall technology case competition

spring S&O healthcare case competition

BENEFITS OF A PARTNERSHIP WITH BRUIN CONSULTING

REACH

- access to our 500 member listserv
- access tailored resume book
- access to bc executive board leaders

MARKETING

- integrated online and print marketing
- customized positioning to achieve goals

EVENTS

- on campus logistics
- venue booking
- customization

CASE COMPETITIONS

Bruin Consulting's quarterly case competitions give firms the chance to see talent in action. Past competitions have challenged cross-functional student teams to create recommendations for healthcare, technology, or S&O cases in 36 hours. Their 20-minute presentations are presented to (and picked apart by) a panel of judges.

+ 36 HOURS. 16 TEAMS. 1 CASE. +



BC
BRUINCONSULTING

STRATEGY + OPERATIONS

HEALTHCARE CASE COMPETITION

JUDGES FROM:

BAIN & COMPANY
DELOITTE CONSULTING
ZS ASSOCIATES
SOUTHERN CALIFORNIA EDISON
DAVITA
BLUE SHIELD
FERRAZZI GREENLIGHT
DOOSTANG

+ DELOITTE CONSULTING CASE PREPARATION WORKSHOP
WEDNESDAY, APRIL 1
7-9PM

+ CASE DISTRIBUTION
THURSDAY, APRIL 2
9PM

+ CASE COMPETITION @ DE NEVE AUDITORIUM
SATURDAY, APRIL 4
9AM-5PM

+ APPLICATION + INFORMATION AVAILABLE AT WWW.BRUINCO.COM | DEADLINE: MARCH 22 +

- We'll market your event
- We'll pre-screen the participants
- We'll provide the prizes
- We'll provide the venue
- We'll provide meals and refreshments
- We'll expose you to UCLA's top talent

ANNUAL CONSULTING EXPO

Bruin Consulting will partner with UCLA's Undergraduate Business Society to host the Fall 2009 UCLA Consulting Expo.



- 500+ ATTENDEES
- 30 CONSULTING FIRMS
- 8 STUDENT BUSINESS ORGANIZATIONS

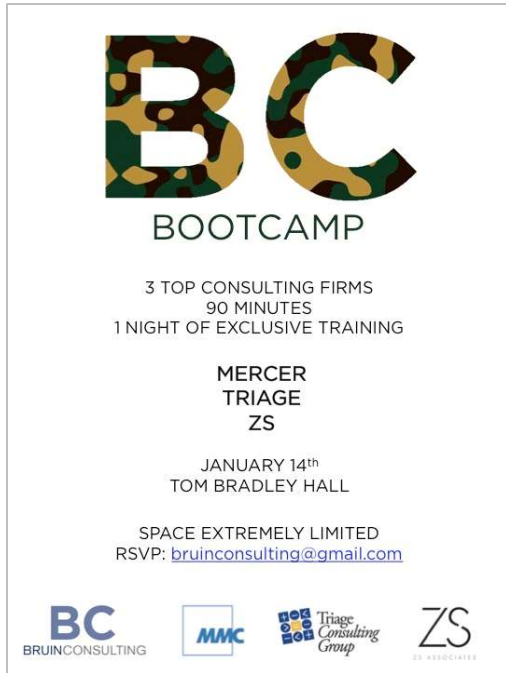


INFORMATION SESSIONS + WORKSHOPS

- The best way for firms to get to know students is through targeted info sessions and workshops.
- We will work with you to create an event tailored to your goals.
- BC will help to attract your target students, organize a venue, provide food and refreshments, and market your event on campus.



MARKETING MATERIALS



Event flyer



Promotional magnets



Facebook reach

SPONSORSHIP OPPORTUNITIES

BASIC CORPORATE PARTNERSHIP -- \$500

3 judges at case competition
unlimited access to BC listserv
on campus marketing
online event promotion
resume books

PREMIUM CORPORATE PARTNERSHIP -- \$750

+ BASIC CORPORATE PARTNERSHIP

+ participation in workshops
+ premium placement on website
+ printed materials

CASE COMPETITION PLATINUM SPONSORSHIP -- \$1300

+ PREMIUM CORPORATE PARTNERSHIP

+ option to create case
+ unlimited judges
+ naming rights to rooms

2009 UCLA FALL CONSULTING EXPO

Bruin Consulting & Undergraduate Business Society

Registration Separate

October 6, 2009

WORK WITH BC!

Firm:

Contact Name:

E-mail:

Phone:

Fax:

Address:

SPONSORSHIP PACKAGES

- Basic Corporate Partnership -- \$500
- Premium Corporate Partnership -- \$750
- Case Competition Platinum Sponsorship -- \$1300

Please print out and mail this form (with an enclosed check to):

Bruin Consulting
c/o UCLA Career Center
501 Westwood Plaza
Los Angeles, CA 90024

We are always happy to work with you to create a specialized plan. Please feel free to contact Nathalie Arbel (n.arbel@gmail.com) if you have any questions!

THANKS!



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